



Dear Rogers & Binford Families,

The Rogers & Binford Spring Carnival is drawing near: Friday, April 28th from 5:00 p.m. until 8:00 p.m. Each year, we have had strong attendance and support and look forward to another success. As we prepare, we would like to share information about three key parts of the event: SPONSORSHIPS, PUNCH PASSES and VOLUNTEER OPPORTUNITIES.

SPONSORSHIP OPPORTUNITIES

This fundraiser has been a huge success due in part to generous donations from families and businesses, within and around our school. Last year, through Carnival sponsorships, ticket sales, and food/beverages, we raised over \$13,000 for Rogers-Binford staff and students.

Funds that are raised by the Carnival support a variety of benefits for students and staff, including the following:

- Author visits;
- Field trips and classroom grants;
- Gift cards for staff (\$100/2x each year);
- Student and staff directories;
- Recycling bins and supplies; and
- Student assistance (support for students in need, including: backpacks, book fair funds, Bradford Woods scholarships, coats, and shoes).

One way to support the Carnival is to become a sponsor of this special event. We have four levels of sponsorship with an ADDED bonus—a FAMILY FUN PASS! With a Level 2 or higher donation, your immediate family will receive a FAMILY FUN PASS that offers **unlimited games and activities**, while still collecting points for prizes. This is just a small way to thank you for your generosity. No tickets to purchase, count, or carry!

Level 1 – \$50.00	Level 2 – \$100.00	Level 3 – \$250.00	Level 4 – \$500.00
25 punches	FAMILY FUN PASS	FAMILY FUN PASS + named sponsor on all marketing pieces	FAMILY FUN PASS + named sponsor on all market materials (larger name or logo, yard signs)

Please respond to this invitation on or before Wednesday, April 12th, by contacting Allison Rink by phone at 812-322-4274 or via email at arink@commercialservice.com. If you prefer, you can send a check to “Rogers-Binford PTO” to the following address:

Allison Rink
2207 Covenanter Drive
Bloomington, Indiana 47401



PUNCH PASSES

This year, we will continue using “Carnival Punch Passes” in response to feedback from parents that carrying tickets can be tough for kids (and the adults keeping track of the tickets). “Carnival Punch Passes” will be worn like a necklace. Here are the options:

- **Family Fun Pass:** Families can purchase a “Family Fun Pass” for all members of the family for \$100.00 prior to the event. This pass provides the family with unlimited games and activities (including balloon art, face painting, dunk tank, games, magic show, and Wii dance party). Please note that this pass does not include unlimited food. One 25 punch food card is included; if additional food punches are needed they can be purchased prior to or at the Carnival.
- **Pre-sale Food & Games Pass:** The week prior to the Carnival, families can also choose to purchase a “Food & Games Pass” (25 punches for \$10). Each punch has a value of \$.40 toward food and games for the evening. If families do not plan to use 25 punches but still want to save through the pre-sale, individual punches will cost \$.40. (Pre-sale Passes will be sold the week prior to the Carnival at both schools before and after school.)
- **Day-of Food & Games Pass:** Families can choose to purchase a “Food & Games Pass” at the Carnival (20 punches for \$10). Each punch has a value of \$.50 toward food and games for the evening. Individual punches will cost \$.50.

NOTE: Game players will still receive a “Prize Redemption” card to collect punches from the games they play to turn in for prizes. This will attach to the “Food & Games Pass” so that everything remains hands-free.

VOLUNTEER OPPORTUNITIES

While you will receive more information from your child’s room parent in the coming weeks , listed below are many opportunities for volunteer support. Past events have been key to raising funds for student and staff resources, so we hope that one of these options fits into your schedule. Room parents will receive additional details regarding sign-ups, which they will share with you directly.

How You Can Help	
Bake Sale	Providing individual baked goods to be sold at the Carnival Café.
Booth Shift	Offering one hour of help at a booth. Booths will be assigned by grade this year instead of by class.
Cake Walk	Purchasing cakes to be used as “prizes” for the cake walk.
Punch Pass Sales	Selling passes before and during the event.
Ring toss	Donating a 2-liter beverage for the ring toss.
Set Up	Helping one hour before the Carnival begins for set up.
Take Down	Helping one hour after the Carnival ends to take down booths.

We will continue to do our best to communicate with families about the Carnival through the day of the event. If at any time you have general questions or feedback, feel free to contact either Carnival co-chair via email (Kristen Konisky: Kristen.konisky@gmail.com or Kristi Chaveas: klmuelle@hotmail.com). We look forward to an exciting Carnival this year, and many thanks for considering this request for help.

Sincerely,
The Carnival Committee